

# JOHN ANTHONY FAMILY OF WINES ACQUIRES HISTORIC RAYMOND VINEYARDS JAMESON CANYON SITES

Napa, CA (March 2021) – John Anthony Family of Wines has acquired Jameson Canyon vineyard properties from Raymond Vineyards. The Raymond family originally purchased the land in 1992 adding to their Raymond Vineyards estates across the Napa Valley. Jameson Canyon is located in Southeastern Napa Valley close to other estates owned by John Anthony Family of Wines. The terroir is moderate-to-steeply sloped and the region enjoys one of the cooler climates in the world-class Napa Valley winegrowing region, cooled by San Pablo Bay breezes.

The Raymond family has a long and storied history in the Napa Valley dating back to 1933 when Roy Raymond was hired at Beringer Vineyards, eventually marrying into the pioneering Beringer wine family. Raymond Vineyards was established in 1971 by Roy Raymond Sr. and his two sons. Raymond Vineyards was named 2012 American Winery of the Year by Wine Enthusiast magazine.

The Jameson Canyon vineyards acquired by John Anthony Family of Wines totals 126 acres, including an adjacent leased vineyard that was also assigned to Raymond Vineyards. They are currently planted to chardonnay and sauvignon blanc.

"These historic vineyard sites have produced exceptional wines for iconic vintners here in Napa. As a teen I recall my family's estate working with Raymond Vineyards buying and selling grapes and discussing grape varietals, clones and quality with Roy Raymond Sr." said John Anthony Truchard, Founder and CEO, John Anthony Family of Wines. "It's an honor to take on stewardship of this land from the team at Raymond Vineyards. Our vineyard management team, FARM Napa Valley and the John Anthony Family winemaking team are excited to nurture the land during its first vintage under our care. We look forward to adding exceptional Jameson Canyon fruit to the John Anthony Family of Wines portfolio."

The purchase of the vineyards was brokered between Raymond Vineyards and John Anthony Family of Wines through Bank of the West/BNP Paribas for an undisclosed sum. The vineyards will remain planted to sauvignon blanc and chardonnay in the 2021 vintage.

### **About John Anthony Family of Wines**

John Anthony Family of Wines includes John Anthony Vineyards, FARM Napa Valley, Serial, Weather, and JaM Cellars. John Anthony Vineyards produces exclusive wines created from small vineyard sites in Oak Knoll District, Carneros, and Coombsville regions, all available in the winery's downtown Napa tasting lounge. FARM Napa Valley vineyard management services was started by John Anthony Truchard as a farming company growing Napa Valley grapes for others. Realizing that he was farming some of the best land in the region, John decided to make wine from several of the small hand-farmed lots in the name of the farming company. The FARM Napa Valley label is inspired from the simple philosophy that "great wines are grown in the farmer's shadow". Serial is a series of red wines from Paso Robles—deep, plush and vibrant from this largely undiscovered and exciting wine region. Weather is a curated collection of Burgundian varietal wines sourced from California microclimates and highlighting the dynamic relationship between vines, terroir, and the elements. JaM Cellars was founded in 2009 in response to the downturn in the economy and experienced triple-digit growth in its early years by offering wines made in the tradition of great California winemaking at accessible sub \$20 price points.



Today Butter Chardonnay from JaM Cellars is the #2 selling chardonnay above \$12 in the U.S. (source: Nielsen scan data 2020).

#### **About Raymond Vineyards**

Roy Raymond arrived in the Napa Valley in 1933 for the first post-Prohibition harvest and worked in every capacity of Beringer's winemaking team, including winemaker, from 1933-1970. In 1970 he founded Raymond Vineyards with his two sons, Roy Jr. and Walter. Nearly 50 years later, Raymond has grown to include nearly 300 acres of estate vineyards in the Napa Valley including prestigious sites in Rutherford and St. Helena as well as Jameson Canyon in the coolest reaches of southern Napa. Best known for its signature Cabernet Sauvignon, Raymond also produces Merlot, Chardonnay and Sauvignon Blanc from its estate vineyards, which are certified organic and Biodynamic® by Demeter USA, and a network of local growers.

#### About Bank of the West/BNP Paribas

At Bank of the West, we know money deposited in a bank has the power to finance positive change. So we are taking action to ensure our activities help protect the planet, improve people's lives, and strengthen communities. We are redefining banking for a better future by focusing on areas where we believe we can have a real impact: supporting energy transition, helping enable women entrepreneurs, and financing innovative start-ups. As the bank for a changing world, Bank of the West is committed to <a href="sustainable finance">sustainable finance</a> along with our parent company BNP Paribas. Through Digital Channels and offices across the U.S., Bank of the West provides financial tools and resources to more than 2 million individuals, families and businesses.

## **Media Contacts:**

Cinch PR jamcellars@cinchpr.com 415.392.2211

###