



WEATHER

John Anthony Family of Wines Debuts Weather with 2018 Pinot Noir, Sonoma Coast
First Weather vintage to be released January 27th in select U.S. markets

Napa, CA (January 27, 2020) – John Anthony Family of Wines introduces Weather—a new collection of California-grown, Burgundian-varietal wines—with the release of its 2018 Weather Pinot Noir, Sonoma Coast. The new Weather portfolio sets out to highlight the dynamic relationship between vine and the elements of terroir: sun, shade, soil, and showers. Each Weather wine will be sourced from appellations with climate challenges that yield complex and balanced wines. The 2018 Weather Pinot Noir, Sonoma Coast is the first wine in the Weather portfolio, and will be joined by future pinot noirs and chardonnays from local microclimates including Santa Barbara, Santa Rita Hills, Napa Carneros, and Russian River.

The inaugural Weather release showcases a varietal and region known for sensitivity and fluctuation. Sonoma Coast vines and thin-skinned pinot noir grapes wrestle with foggy mornings, sunny days, and cool nights, creating an exceptionally balanced wine with generous fruit, strong minerality and soft acidity. The 2018 Weather Pinot Noir, Sonoma Coast features a vibrant ruby hue, wild strawberry and rhubarb pie notes, with a finish of rose petal and ocean minerality. The Sonoma County 2018 vintage was characterized for its moderate temperatures, long growing season and superior yield, producing fully mature, dynamic, and naturally balanced wines.

“I’ve worked in vineyards since I was a teenager, planting, growing and harvesting vines. From vintage to vintage the weather is the greatest unknown factor to which farmers must respond—selecting varietals, terroir and sites to make the greatest wines possible,” said John Anthony Truchard, founder and CEO, John Anthony Family of Wines. “Weather wines highlight the relationship between farmer and the elements by focusing on sensitive, expressive Burgundian varietals grown in hand-selected climates. Each release will capture the challenge and opportunity that come from the elements of that vintage, with weather being the connection between them all.”

2018 Weather Pinot Noir, Sonoma Coast will be available for purchase in select U.S. markets.

About Weather

From the John Anthony Family of Wines, Weather is a portfolio of Burgundian-varietal wines sourced from Californian microclimates. Debuting in 2020 with a 2018 vintage from Sonoma Coast, Weather wines will come to include pinot noirs and chardonnays wines from winegrowing regions including Santa Barbara, Santa Rita Hills, Napa Carneros, and Russian River. For more information and to find Weather wines retailers and restaurants please visit www.WeatherWines.com.



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About John Anthony Family of Wines

John Anthony Family of Wines includes John Anthony Vineyards, FARM Napa Valley, Serial, Weather, and JaM Cellars. John Anthony Vineyards produces exclusive hand-crafted, estate wines from small vineyards in the Oak Knoll District, Carneros and Coombsville, Napa Valley. FARM Napa Valley was started by John Anthony Truchard as a farming company, growing Napa Valley grapes for others. Realizing he was farming some of the best sites the in the Valley, John decided to make wines from those grapes. FARM Napa Valley is inspired from the simple philosophy that *“great wines are grown in the farmer’s shadow”*. Serial is a series of red wines from Paso Robles. Serial wines from the largely-undiscovered and exciting Paso Robles wine region are deep, plush and vibrant. Weather is a portfolio of Burgundian-varietal wines sourced from hand-selected California microclimates, highlighting the dynamic relationship between vines, terroir and the elements. JaM Cellars started in 2009 in response to the economic downturn. By offering wines made in the tradition of great California winemaking at accessible sub \$20 price points, JaM Cellars experienced triple-digit growth in its early years. Today Butter Chardonnay from JaM Cellars is the #2 selling chardonnay above \$12 in the U.S. (source: Nielsen scan data 2019).

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