



John Anthony Family of Wines Appoints Liza Butler, Vice President Product and Creative

October 2nd, 2017, Napa, CA -- John Anthony Family of Wines announces the appointment of wine industry veteran Liza Butler to the executive team as Vice President Product and Creative. Liza joins John Anthony from E. & J. Gallo Winery where she's held multiple creative leadership positions since 2004. Most recently Senior Director of Creative, Butler has worked extensively across Gallo's portfolio. Her new role on the John Anthony Family of Wines executive team will be leading product and brand development, expanding the portfolio which today includes John Anthony Vineyards, FARM Napa Valley and JaM Cellars.

Liza's storied career in graphic design and packaging started in London at brand design firms Design Bridge and Springetts, prior to joining Gallo. "We are thrilled that Liza chose to join John Anthony in this role that will be critical to the continued growth and development of our portfolio," said Truchard. "Liza's insights into the wine consumer and the complex and competitive wine market are second to none, we are excited to concept and launch products that resonate emotionally, as well as exceed quality expectations across price points."

"John has great vision, dedication and commitment to building his company, which recently achieved the Impact Hot Brand award for the exponential growth of JaM Cellars and Butter Chardonnay," said Butler. "I'm honored that John and the team have placed this trust in me to help grow the business beyond today's portfolio. It's an exciting opportunity to build a new type of alcohol beverage company."

Liza Butler will join the John Anthony Family of Wines team in October 2017.

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(Image available upon request)

About John Anthony Family of Wines

John Anthony Family of Wines, founded by John Anthony Truchard, is a Napa-based wine company comprising three winery brands: John Anthony Vineyards, FARM Napa Valley, and JaM Cellars. The company's vision, wines, and culture over-deliver on quality by paying close attention to detail. From exclusive and elegant estate wines crafted for collectors, to easy-to-love single varietals available in the local grocery store, the wines exceed expectations and delight. The experiences that surround the wines are second to none because they are inspired by the passion of people that love what they do - in the vineyard, the cellar, tasting rooms, at festivals, in stores, and online. Visit John Anthony Family of Wines in Napa, find the wines throughout the country, and follow along on social media, @JaMCellars and #JaMCellars. For more information, please visit the

following websites: JohnAnthonyVineyards.com, FARMNapaValley.com, and JaMCellars.com.

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